

# TYRE SMART – LEADING THE WAY ON TYRES

**TYRE-SMART** is owned and run by the very experienced tyre professional brothers Jamie and Glen Head. The brothers have been involved in the tyre business all their lives and sold their extremely successful retail and wholesale tyre business “Super Tyres” of Maldon back in 2008. They have now opened their state of the art tyre depot in moss road Witham and as usual are always pushing to deliver the best prices and service in the tyre industry.

## **RUN FLAT TYRES EXPLAINED!**

I have sat in the bar at the golf club on many occasions having to laugh inside, as I have over heard many car gurus trying to explain to their fellow golfers, what run flat tyres were all about. It normally starts with “it’s when green slime is pumped in”, to a large shout of “they are made of solid rubber”, then someone chips in with “it works on a large sticky band inserted in to inside of casing”.



**Got a problem with your tyre or want to know more about “Run Flat Tyres”** – The Tyre Smart-Team are here to help.

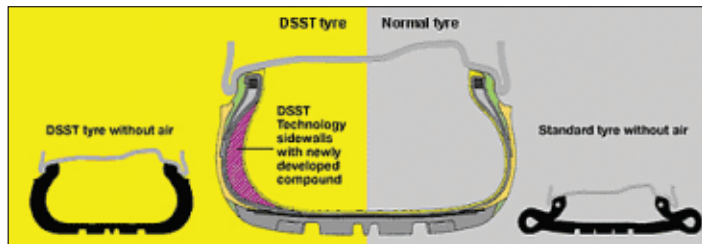
make life easy if you have run flat tyres there will be a marking on the side (RFT), (DSST), (ZP) etc. The majority of the technology involved is in the sidewall of the tyre, after loss of pressure the highly reinforced sidewall allows the tyre to support the vehicles weight.

The Run Flat tyre is constructed with new rubber compounds that prevent tyre destruction with excessive flexing. Run Flat Tyres allow a vehicle with complete loss of tyre pressure

to handle effectively. Braking, acceleration, and steering behaviour remain unchanged. Mobility is also maintained even after a puncture, but you must refer to each individual tyre’s guidelines from the Manufacturer. When you fit these tyres you must have specialist tyre machines with 3rd arms to compress the tyres on to the rims due to the nature of the sidewalls. We have two of these machines here at Tyre-Smart and are experts at fitting run flat tyres.

**So when you need a competitive price on your run flat tyres, and want them fitted correctly with piece of mind that the job is done correctly, give the team at Tyre- Smart a ring on 01376 51117.**

**Open 8.00am to 5.30pm from Monday to Friday, Saturday from 8.00am to 3.00pm.**



**Typical Construction of run flat tyre and comparison to standard tyre when flat.**